

On behalf of the Northern Berks Regional Police Department, I would like to express my sincere gratitude to all who are participating in this year's National Night Out. It is the support from our community that makes this such a great event.

As you know, this has become a very important night for our community. This year we hope to have an even bigger event than we had in 2019 in order to make up for the two years that we missed. It's heartwarming to see local businesses and community groups join together with local law enforcement agencies to achieve the real goal of National Night Out which is to provide "an annual community-building campaign, promoting police-community partnerships and neighborhood camaraderie."

Please remember that National Night Out is an event held in communities across the Nation, and that ALL communities deserve the opportunity to participate in such events in order to build strong relationships with Law Enforcement, creating safer neighborhoods and ultimately a safer nation.

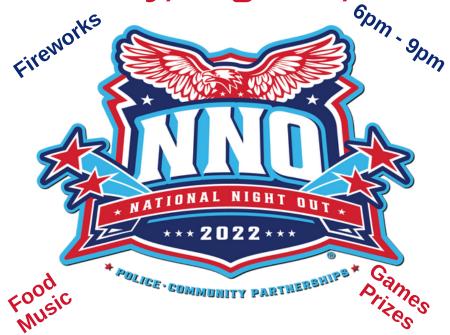
This year we're privileged to include the Fleetwood Police Department under the direction of Chief Dale Ulshafer. By joining communities for this event, our relationships will be stronger and we welcome even more friends to the festivities.

Sincerely,

Chief Jim Keiser Northern Berks Regional Police Department

## NORTHERN BERKS REGIONAL POLICE & FLEETWOOD POLICE NATIONAL NIGHT OUT

Tuesday, August 2, 2022



## **Sponsorship Registration Enclosed**

**RETURN BY FRIDAY, JULY 1, 2022** 

**EVENT VENUE:** 

Schuylkill Valley High School Campus

929 Lakeshore Drive - Leesport PA 19533

NORTHERN BERKS REGIONAL POLICE

**SERVING RESIDENTS OF** 

MAIDENCREEK, ONTELAUNEE & LEESPORT

& FLEETWOOD POLICE

**SERVING FLEETWOOD & SURROUNDING AREAS** 

## Join Northern Berks Regional Police & Fleetwood Police for National Night Out 2022

Set-up time - 1pm to 5pm
Please provide your own equipment & setup materials
12 X 12 space (special requested will be considered)
Electricity is limited

Email Ad Copy & logo to NNO@nbrpd.org

## **NNO SPONSOR LEVELS**

CHIEF'S CLUB \$5000 & UP

SERGEANT'S CLUB \$2500 - \$4999

CHIEF'S CLUB
FULL PAGE AD
ANCHOR SPOT EVENT
FACEBOOK EVENT PAGE CO-HOST
MULTIPLE FACEBOOK GRAPHIC POSTS
WEBSITE SPONSOR PAGE
WITH A LINK TO YOUR WEBSITE

SERGEANT'S CLUB
HALF PAGE AD
PRIME LOCATION AT EVENT
MULTIPLE FACEBOOK GRAPHIC POSTS
WEBSITE SPONSOR PAGE LISTING
WITH A LINK TO YOUR WEBSITE

OFFICER'S CLUB \$1000 - \$2499

POLICE SPONSORSHIP \$500 -\$999

OFFICER'S CLUB
QUARTER PAGE IN BOOK
SPOT AT EVENT
ONE FACEBOOK GRAPHIC POST
WEBSITE SPONSOR PAGE LISTING

POLICE SPONSORSHIP
SIXTH OF A PAGE IN BOOK
SPOT AT EVENT
ONE FACEBOOK GRAPHIC POST
WEBSITE SPONSOR PAGE LISTING

CRIME WATCH CLUB \$100 - \$499

NON-PROFIT ORGANIZATIONS

CRIME WATCH SPONSORSHIP LISTING ON SPONSOR'S PAGE SPOT AT EVENT FACEBOOK MENTION WEBSITE SPONSOR PAGE LISTING NON-PROFIT ORGANIZATIONS
& FIRST RESPONDERS
CAN REGISTER AS ABOVE SPONSORSHIP CLUBS
OR MAY PARTICIPATE WITH A
SPOT AT THE EVENT WITH AN AT WILL
DONATION

WE ASK THAT ANY QUESTIONS or INQUIRIES ARE SUBMITTED VIA EMAIL TO nbrpd-nno@nbrpd.org

No phone calls please

No alcohol or tobacco products permitted on school property

ONLY PRE-REGISTERED SPONSORS MAY SET UP AT EVENT NO WALK-INS WILL BE PERMITTED TO SETUP AT THE EVENT

Company	
Contact Person	
Address	
Email	
Phone	
Website URL	
Facebook Page URL	
We will email a png or jpeg of our logo	
Requesting electricity Yes No for _	
We will also provide door prize(s) donation	Yes No
Booth description & any offerings - We are	bringing:
Additional requests_	
YES, include me on your mail & email list	
Print Ad sizes	Sergeant's Club \$2500 - \$4999 Print Ad sizes
11 x 8.5 in jpeg or png	5.25 x 8 in jpeg or png
Officer's Club \$1000 - \$2499	Police Sponsorship \$500 -\$999
Print Ad sizes	Print Ad sizes
3.55 x 4.85 in jpeg or png	3.75 x 3.25 in jpeg or png
Crime Watch Club \$100 - \$499	Non-profit Organization & First Responders
Please enclose certificate of insurance, registration	

Please enclose certificate of insurance, registration form, & payment - checks payable to Northern Berks Regional Police NNO

Mail to: 37 Ontelaunee Drive - Reading PA 19605

All sponsorships and ad copy must be RETURNED BY FRIDAY, JULY 1, 2022

Email ads and files to nbrpd-nno@nbrpd.org