



On behalf of the Northern Berks Regional Police Department, I would like to express my sincere gratitude to all who are participating in this year's National Night Out. It is the support from our community that makes this such a great event.

As you know, this has become a very important night for our community. This year we hope to have an even bigger event than we had in 2019 in order to make up for the two years that we missed. It's heartwarming to see local businesses and community groups join together with local law enforcement agencies to achieve the real goal of National Night Out which is to provide "an annual community-building campaign, promoting police-community partnerships and neighborhood camaraderie."

Please remember that National Night Out is an event held in communities across the Nation, and that ALL communities deserve the opportunity to participate in such events in order to build strong relationships with Law Enforcement, creating safer neighborhoods and ultimately a safer nation.

This year we're privileged to include the Fleetwood Police Department under the direction of Chief Dale Ulshafer. By joining communities for this event, our relationships will be stronger and we welcome even more friends to the festivities.

Sincerely,

*Chief Jim Keiser
Northern Berks Regional Police Department*

NORTHERN BERKS REGIONAL POLICE & FLEETWOOD POLICE NATIONAL NIGHT OUT

Tuesday, August 2, 2022

Fireworks

6pm - 9pm



Food
Music

Games
Prizes

Sponsorship Registration Enclosed

RETURN BY FRIDAY, JULY 1, 2022

EVENT VENUE:

Schuylkill Valley High School Campus
929 Lakeshore Drive - Leesport PA 19533

**NORTHERN BERKS REGIONAL POLICE
SERVING RESIDENTS OF
MAIDENCREEK, ONTELAUNEE & LEESPORT
& FLEETWOOD POLICE
SERVING FLEETWOOD & SURROUNDING AREAS**

Join Northern Berks Regional Police & Fleetwood Police for National Night Out 2022

Set-up time - 1pm to 5pm

Please provide your own equipment & setup materials

12 X 12 space (special requested will be considered)

Electricity is limited

Email Ad Copy & logo to NNO@nbrpd.org

NNO SPONSOR LEVELS

CHIEF'S CLUB \$5000 & UP

SERGEANT'S CLUB \$2500 - \$4999

CHIEF'S CLUB
FULL PAGE AD
ANCHOR SPOT EVENT
FACEBOOK EVENT PAGE CO-HOST
MULTIPLE FACEBOOK GRAPHIC POSTS
WEBSITE SPONSOR PAGE
WITH A LINK TO YOUR WEBSITE

SERGEANT'S CLUB
HALF PAGE AD
PRIME LOCATION AT EVENT
MULTIPLE FACEBOOK GRAPHIC POSTS
WEBSITE SPONSOR PAGE LISTING
WITH A LINK TO YOUR WEBSITE

OFFICER'S CLUB \$1000 - \$2499

POLICE SPONSORSHIP \$500 - \$999

OFFICER'S CLUB
QUARTER PAGE IN BOOK
SPOT AT EVENT
ONE FACEBOOK GRAPHIC POST
WEBSITE SPONSOR PAGE LISTING

POLICE SPONSORSHIP
SIXTH OF A PAGE IN BOOK
SPOT AT EVENT
ONE FACEBOOK GRAPHIC POST
WEBSITE SPONSOR PAGE LISTING

CRIME WATCH CLUB \$100 - \$499

NON-PROFIT ORGANIZATIONS

CRIME WATCH SPONSORSHIP
LISTING ON SPONSOR'S PAGE
SPOT AT EVENT
FACEBOOK MENTION
WEBSITE SPONSOR PAGE LISTING

NON-PROFIT ORGANIZATIONS
& FIRST RESPONDERS
CAN REGISTER AS ABOVE SPONSORSHIP CLUBS
OR MAY PARTICIPATE WITH A
SPOT AT THE EVENT WITH AN AT WILL
DONATION

**WE ASK THAT ANY QUESTIONS or INQUIRIES ARE
SUBMITTED VIA EMAIL TO nbrpd-nno@nbrpd.org**

No phone calls please

No alcohol or tobacco products permitted on school property

**ONLY PRE-REGISTERED SPONSORS MAY SET UP AT EVENT
NO WALK-INS WILL BE PERMITTED TO SETUP AT THE EVENT**

Company _____

Contact Person _____

Address _____

Email _____

Phone _____

Website URL _____

Facebook Page URL _____

We will email a png or jpeg of our logo Yes No

Requesting electricity Yes No for _____

We will also provide door prize(s) donation Yes No

Booth description & any offerings - We are bringing: _____

Additional requests _____

____ YES, include me on your mail & email list

____ **Chief's Club \$5000 & up**

Print Ad sizes

11 x 8.5 in jpeg or png

____ **Sergeant's Club \$2500 - \$4999**

Print Ad sizes

5.25 x 8 in jpeg or png

____ **Officer's Club \$1000 - \$2499**

Print Ad sizes

3.55 x 4.85 in jpeg or png

____ **Police Sponsorship \$500 - \$999**

Print Ad sizes

3.75 x 3.25 in jpeg or png

____ **Crime Watch Club \$100 - \$499**

____ **Non-profit Organization
& First Responders**

**Please enclose certificate of insurance, registration
form, & payment - checks payable to
Northern Berks Regional Police NNO**

Mail to: 37 Ontelaunee Drive - Reading PA 19605

**All sponsorships and ad copy must be
RETURNED BY FRIDAY, JULY 1, 2022**

Email ads and files to nbrpd-nno@nbrpd.org