



On behalf of all of the involved police departments, we would like to thank everyone for participating in the 2023 National Night Out. Last year's celebration was a huge success, largely thanks to those of you who provided your enormous support. This singular event has become very important for both our community and our local Police, Fire, and EMS Departments. We are hoping that this year will be even more successful than last year.

Events like ours are taking place across the nation, in order to facilitate community building, promoting police-community partnerships, and neighborhood camaraderie.

This year's National Night Out celebration is a collaboration of efforts with the Bern Township Police Department, the Fleetwood Borough Police Department, the Hamburg Borough Police Department, the Tilden Township Police Department, and the Northern Berks Regional Police Department. By joining communities, we build stronger relationships with Police and help create safer neighborhoods for all. Thank you again for your generous support as we work together to make our neighborhoods better.

Sincerely,

**Chief Jim Keiser**

Northern Berks Regional Police Department

**Chief Anthony Kuklinski**

Hamburg Borough Police Department

**Chief William J. McEllroy III**

Tilden Township Police Department

**Chief Wesley Waugh**

Bern Township Police Department

**Chief Dale Ulshafer**

Fleetwood Borough Police Department

Join us  
**Tuesday, August 1, 2023**

Fireworks

PROUDLY CELEBRATING

6pm - 9pm

Food Music



Games Prizes

POLICE - COMMUNITY PARTNERSHIPS

**Sponsorship Registration Enclosed**

**RETURN BY SATURDAY, JULY 1, 2023**

**EVENT VENUE:**

**Schuylkill Valley High School Campus**  
929 Lakeshore Drive - Leesport PA 19533

**NORTHERN BERKS REGIONAL POLICE DEPARTMENT**

**BERN TOWNSHIP POLICE DEPARTMENT**

**FLEETWOOD POLICE DEPARTMENT**

**TILDEN TOWNSHIP POLICE DEPARTMENT**

**HAMBURG BOROUGH POLICE DEPARTMENT**



**Join Northern Berks Regional - Bern Township - Fleetwood - Tilden Township & Hamburg Borough Police Departments for National Night Out 2023**

Set-up time - 1pm to 5pm

Please provide your own equipment & setup materials  
12 X 12 space (special requests can be considered)

**Email Ad Copy & logo to [NNO@nbrpd.org](mailto:NNO@nbrpd.org)**

**NNO SPONSOR LEVELS**

**CHIEF'S CLUB \$5000 & UP**

**SERGEANT'S CLUB \$2500 - \$4999**

CHIEF'S CLUB  
FULL PAGE AD  
ANCHOR SPOT EVENT  
FACEBOOK EVENT PAGE CO-HOST  
MULTIPLE FACEBOOK GRAPHIC POSTS  
WEBSITE SPONSOR PAGE  
WITH A LINK TO YOUR WEBSITE

SERGEANT'S CLUB  
HALF PAGE AD  
PRIME LOCATION AT EVENT  
MULTIPLE FACEBOOK GRAPHIC POSTS  
WEBSITE SPONSOR PAGE LISTING  
WITH A LINK TO YOUR WEBSITE

**OFFICER'S CLUB \$1000 - \$2499**

**POLICE SPONSORSHIP \$500 - \$999**

OFFICER'S CLUB  
QUARTER PAGE IN BOOK  
SPOT AT EVENT  
ONE FACEBOOK GRAPHIC POST  
WEBSITE SPONSOR PAGE LISTING

POLICE SPONSORSHIP  
SIXTH OF A PAGE IN BOOK  
SPOT AT EVENT  
ONE FACEBOOK GRAPHIC POST  
WEBSITE SPONSOR PAGE LISTING

**CRIME WATCH CLUB \$100 - \$499**

**NON-PROFIT ORGANIZATIONS**

CRIME WATCH SPONSORSHIP  
LISTING ON SPONSOR'S PAGE  
SPOT AT EVENT  
FACEBOOK MENTION  
WEBSITE SPONSOR PAGE LISTING

NON-PROFIT ORGANIZATIONS  
& FIRST RESPONDERS  
CAN REGISTER AS ABOVE SPONSORSHIP CLUBS  
OR MAY PARTICIPATE WITH A  
SPOT AT THE EVENT WITH AN AT WILL  
DONATION

**WE ASK THAT ANY QUESTIONS or INQUIRIES ARE SUBMITTED VIA EMAIL TO [nbrpd-nno@nbrpd.org](mailto:nbrpd-nno@nbrpd.org)**

No phone calls please

No alcohol or tobacco products permitted on school property  
NNO prohibits any one from selling anything at National Night Out

**ONLY PRE-REGISTERED SPONSORS MAY SET UP AT EVENT  
NO WALK-INS WILL BE PERMITTED TO SETUP AT THE EVENT**

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Website URL \_\_\_\_\_

Facebook Page URL \_\_\_\_\_

We will email a png or jpeg of our logo Yes No

We will also provide door prize(s) donations Yes No

Booth Description & any offerings - We are bringing: \_\_\_\_\_

**Electricity is limited and must be prearranged and approved**

Requesting electricity Yes No for \_\_\_\_\_

Additional requests \_\_\_\_\_

\_\_\_\_ YES, include me on your mail & email list

\_\_\_\_ **Chief's Club \$5000 & up**

Print Ad sizes  
11 x 8.5 in jpeg or png

\_\_\_\_ **Sergeant's Club \$2500 - \$4999**

Print Ad sizes  
5.25 x 8 in jpeg or png

\_\_\_\_ **Officer's Club \$1000 - \$2499**

Print Ad sizes  
3.55 x 4.85 in jpeg or png

\_\_\_\_ **Police Sponsorship \$500 - \$999**

Print Ad sizes  
3.75 x 3.25 in jpeg or png

\_\_\_\_ **Crime Watch Club \$100 - \$499**

\_\_\_\_ **Non-profit Organization & First Responders**

**Please enclose certificate of insurance, registration form, & payment - checks payable to Northern Berks Regional Police NNO or Bern Township National Night Out**

Mail to: 37 Ontelaunee Drive - Reading PA 19605

**All sponsorships and ad copy must be RETURNED BY SATURDAY, JULY 1, 2023**

Email ads and files to [nbrpd-nno@nbrpd.org](mailto:nbrpd-nno@nbrpd.org)